



International Conference on Alternative Energy
Reliable, Efficient & Sustainable Engine for Growth
March 27, 2010 - Conference Hall, Karachi Expo Centre

Version 1 updated 10th Sep, 2009

GOLD SPONSORSHIP PACKAGE

Rs. 750,000

@ CONFERENCE

- Sponsor will be given the status of “**Gold Sponsor**”
- Sponsor will be given **Speaking Slot** (15 minutes) in the Inaugural Session of the Conference*
- **Chairman/CEO** of the Sponsoring organization will be **Guest of Honor** in the Inaugural Session *
- Sponsor will be given **eight (8) Registrations** for the Conference. *

Branding Opportunities at Conference venue

- Name and Logo of the Sponsor will be placed on the **Conference Head Table Backdrop** *
- Name and Logo of the Sponsor will be placed on the **Conference Registration Desk Backdrop** *
- Logo of the sponsor will be placed on **Wooden Block Banner** at Conference venue*
- **Three (3) Vertical Banners** (size 3ft x 4ft) of the sponsor will be placed at the Conference venue*
- **One (1) Vertical Banner** (size 2ft x 5ft) of the sponsor will be placed at the Conference venue *
- **Two (2) Vertical Banners** (size 2ft x 5ft) of the sponsor will be placed **Lift Wall** at the Conference venue *
- Placement of **one (1) Stand Banner** (size 2ft x 5ft) of Sponsor at the **Conference Registration venue** *

Conference Kit

- Name and Logo of the Sponsor will be placed on **Conference Kit** *
- Sponsor will be allowed to make **insertions in the Conference Kit** *

@ EXHIBITION

- Allocation of **two (2) Bare Space Stalls** (size 3m x 3m each) to the sponsor in the Exhibition *
- **Guest of Honor** Reception to CEO/ Chairman of the Sponsor in the Exhibition*
- Provision of adequate number of **Corporate Exhibition Entry Passes** to the Sponsor

Branding Opportunities at Exhibition venue

- Placement of **one (1) Corridor Panaflex Printed Panel** (size 8ft x 8 ft) of the sponsor at Karachi Expo Centre*
- Placement of Sponsor's logo on the **backdrop at Main Reception** of Karachi Expo Centre*

@ MEDIA & PUBLICATIONS

Exhibition Catalogue

- The **Profile** (200 words) of the Sponsoring organization will be published in the **Exhibition Catalogue** *
- Sponsor will be given **one (1) Full Page color Ad.** (size 12cm x 16cm) in the **Exhibition Catalogue** *
- Logo of the Sponsor will be placed on the sponsors page inside the **Exhibition Catalogue** *

Conference Secretariat

Ecommerce Gateway Pakistan (Pvt) Ltd.

C-17, KDA Scheme 1, Off: Karsaz Road - Karachi, Pakistan

Tel: (92-21) 111-222-444 / Fax: (92-21) 3453-6330

Email: conferences@ecgateway.net

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Event Bulletin

- Printing of **Profile of the Sponsor** in the **Event Bulletin**

Website

- Name and Logo of the Sponsor will be placed on the **Event's Official Website** *

Note:

Maximum No. of Gold Sponsor = Two (2)

Sizes of all art works are given above in (width x height) format

* Sponsor to provide Names with designations, Logo, Ad. & Banner Design on CD-ROM at least before **a month of the event**.

Any item received after this deadline would not be entertained



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